

Voiceover Foundations Course Overview

The Course

The following modules are based around a framework that will enable you to build your VO career, however that may look for you. The Voiceover Foundations Course will give you all the tools, tips, techniques and advice you'll need to take your first steps into a career in voice acting.

Each course module is delivered in a one-to-one online or in person session lasting 1.5-2 hours.

• 1x course module (1.5-2 hrs 121)	£285
• 2x course module (3-4 hrs 121)	£495
• 4x course module + 1.5hr follow-up session	£995

Payment plan available on request

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Module 1 - Behind The Mic

- All about you - What are your VO goals?
- Voice reels - What are reels? Do I need them? What styles are there?
- Voice description - What is your voice description and why is it important?
- Voicing tips and tricks - Getting behind the mic
- Direction - What to expect, understanding direction
- Key voiceover terminology - What you need to know
- Best practises for voicing - Positions and warm-ups for voice work

Module 2 - Studio Basics

- Home studio set up - Sound treatment, sound quality and where to set up
- Equipment check list - What you'll need to get started
- Settings and software - Audio settings for recording and different software
- Editing - How to edit your audio, tips and tricks
- Sending and saving audio - Need to knows
- Directed sessions know-how - What is it and what to expect

Module 3 - Business Part 1

- Work ethic - Reality of being a VO
- Branding yourself - What is your brand and how to find your niche
- Marketing yourself – Website / SEO basics / Networking for VO
- Fees - What should you be charging, resources to assist in quotes
- Invoicing - All you need to know to invoice clients
- Best practices for record keeping - Spreadsheets and book-keeping

Module 4 – Business Part 2

- Online casting (Pay to play sites) - Which to invest in, which to avoid
- Online footprint - How to increase your online footprint
- Agents/representation - Do you need an agent? How to get one?
- Contracts/NDAs/AI - Types of contracts and understanding NDAs, what to know about AI